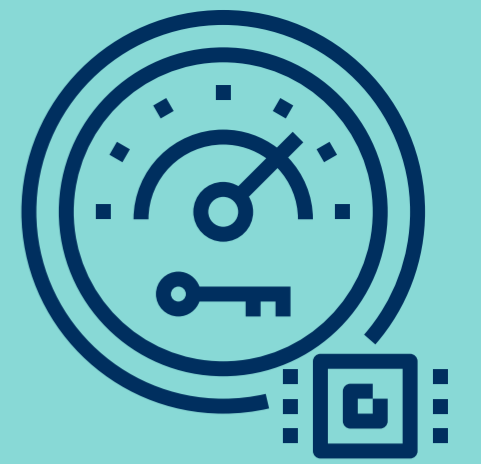


GET YOUR SOCIAL STRATEGY IN GEAR, FAST!



SOCIAL MEDIA ON THE MOVE WORKSHOPS

Does your social media strategy consists of frantic, brain-gone-blank searches for something, anything, to post on Facebook or Instagram at 4:55 p.m. each day?

Social media can only benefit your organization if you understand the differences between platforms, and how to use them with intention as part of your overall communications and marketing strategy.

My half-day workshops are designed to fit your schedule and your needs. They will give you the confidence to manage your social media presence efficiently and effectively.

WHAT:

Half-day workshops covering best management practices, how to create engaging content aligned with your goals, and how to deliver your message with flair.

FOR:

Small businesses and organizations who want to stand out from the crowd on social platforms.

WHY:

Somebody is posting on Facebook or Instagram for your business or organization, right? Give it your best effort!

HOW:

I will come to your place of business and teach you and your teams the essentials of successful social media management.

Your customized workshop will include:

- ✓ Quick-reference tip sheets
- ✓ A social media calendar template with a complimentary month of content suggestions tailored for your company or organization
- ✓ My "Content Well" of suggested topics and recurring features, so you never again have to scrounge for something to post when you'd rather be heading to Happy Hour!
- ✓ A primer on social media marketing, including how to use advertising effectively, and how to track your results.

READY TO GET IN GEAR?

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